

Whitsunday Paradise: Delivering great rewards to the region.

An economic benefits snapshot April 2020

*“Our vision is the creation of an era-defining,
master planned community that sets the character for
future development in this region of Queensland”*

Adrian Lawson,
Development Manager, Whitsunday Paradise



WHITSUNDAY
PARADISE

Our unrivalled commitment to the region.

The \$1.1B Whitsunday Paradise development in Bowen is soon to get underway, with works on Stage 1 set to begin. Once fully complete, it will contribute around \$40M annually to Bowen and the Whitsunday Region.

Stage 1 alone will see the development of 200 new housing lots, a new AFL sporting field with clubhouse, a service centre with food outlets, and over \$40 Million in upgrades to the Bruce Highway and Bowen's water and sewer infrastructure designed to benefit the greater Bowen area for decades to come.

Independent analysts CDM Smith estimate that the economic contribution from the project to the local economy is 'expected to be significant' both during the development and construction phases.

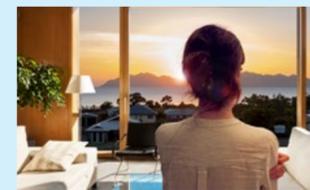
Jobs for locals

Jobs will flow within weeks of gaining approvals at Whitsunday Paradise and \$Millions will flood into the region. The modelling for the project demonstrates that 84 jobs will be created in the first stage of development, and up to 455 jobs in the largest stage of construction, plus more permanent jobs once completed. The butcher, the book keeper and the builder will all benefit from the extra money flowing in during the construction of Whitsunday Paradise. With 10 stages in the development and an expected population at completion of 5000, strong employment growth will be delivered for at least the next twenty years.

Honouring our heritage

Locals and visitors to the region will be able to learn of the significant role that Bowen played in Australia's national defence during WWII at the new Coral Sea Catalina museum. Great Rewards Group has undertaken to sponsor the restoration of a Catalina aircraft which will form the centrepiece of the museum. These planes, headquartered in Bowen, played a vital role in our defence against the Japanese fleet.

"We are so proud to be part of this initiative recognising Bowen's role in the war and of course those brave flight crews," said Whitsunday Paradise Development Manager, Adrian Lawson.



84 jobs in the first stage alone, over 400 jobs at the peak of construction and more permanent jobs once complete.



Meet the developer.

Committed to the long-term vision, Great Rewards Group understands that consistency is the key to a development of this size. Since purchasing the former 'Whitsunday Shores' site, Great Rewards Group has invested a significant amount in a parks and gardens beautification program.

The Group has a proven track record both internationally and within Australia delivering consistently high quality commercial, residential, and infrastructure projects.



Great Rewards
Group

"Our diverse product range covers the entire spectrum - From bespoke housing designs to large master planned communities centred around a communal and sustainable lifestyle." In fact, the development of Whitsunday Paradise will dovetail perfectly with the Whitsunday Regional Economic Development Strategy across 3 major themes:



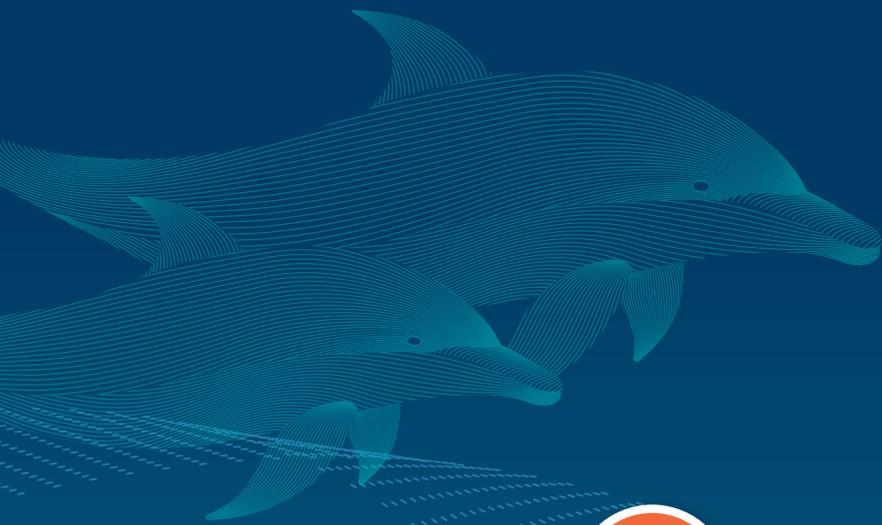
A globally connected and dynamic region of choice for investment



A skilled workforce and prosperous small business sector



A region of vibrant towns and centres



WHITSUNDAY
PARADISE

A \$1.1 Billion project turning a vision into reality



*\$190+
Million*

In wages generated
during construction



*\$40
Million*

In immediate
infrastructure upgrades



*Job
creation*

For the next
twenty years



*Bruce Highway
Upgrade*

Building a safer
community



*Foreshore
Rejuvenation*

Spending \$1Million to
protect the environment

In partnership with Whitsunday Regional Council



*New
homes*

200 new homes
in Stage 1



*New water
treatment works*

Benefitting Bowen
for generations



*Village
Centre*

“We are committed to delivering a world class development which benefits all of us. That’s our commitment to you.”

Adrian Lawson,
Development Manager, Whitsunday Paradise



WHITSUNDAY
PARADISE

● Mc Canes Bay

● Foreshore parklands
walking & riding paths

● Mt Bramston
preserved

● Future
Central Park

● Parklands & Adventure
Playground

● Sports Club

● Tavern

● Food Outlets

To Whitsunday Airport
& Airlie Beach 

● Lakeside
Parklands

● AFL Sporting
Facilities & Club

Bruce Highway to Bowen

● Village
Centre

● Service Centre

Indicative concept image subject to change



Find out more

If you would like further information about the future vision for Whitsunday Paradise, you can register your interest at whitsundayparadise.com.au



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WHITSUNDAY
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